

# VYTENIS JANKUNAS

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## Interactive & Print Art Director

Online Portfolio <http://www.vycka.com/design>

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### Summary

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Award winning interactive and print art director with 10 years experience in web and print design. Creative, artistic, innovative, with strong background in computer graphic applications, web technology and fine art.

### Work Experience

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**UNIT 7, NYC** *Consulting Senior Art Director* 2009–Current

- Leading design of the website for the education and support needs of diabetic patients for major pharmaceutical companies **Bristol-Myers Squibb** and **AstraZeneca**. Duties include: art direction, original concepts, interface design, web apps design, all site graphics and pages.

**WEIGHT WATCHERS INTERNATIONAL, NYC** *Interactive Art Director* 2007–2009

- Led and executed key **Weightwatchers.com**, web sites design projects, such as Global Meeting Finder, Subscriber's home page, sign up application and more, which greatly improved user's experience on Weight Watchers US and international sites.
- Designed Weight Watchers award winning winter campaign video hub page (2008 **Flashforward 1<sup>st</sup> Prize** in Flash and video category).
- Supervised and mentored senior and junior designers, ensuring their integration in to projects.
- Created the new templates and oversaw all Weight Watchers foreign direct mail design and integration.

**BERNARD HODES GROUP, NYC** *Freelance Art Director* 2006–2007

- Executed interactive and print design for Hodes own brand Direct Marketing campaign, including Flash and clay animation promos.

**EDELMAN WORLDWIDE AND DEUTSCH, NYC** *Freelance Art Director* 2006

- Web site design projects for major brand clients: **Starbucks, Bayer HealthCare, AutoDesk**.
- Created Flash banners for major hospitality and pharmaceutical clients: **Westin, Tylenol**.

**INC.COM AND FASTCOMPANY.COM, NYC** *Consulting Art Director* 2006

- Led **Inc.com** and **FastCompany.com** websites' redesign. Was responsible for all aspects of redesign including site architecture, user interface, CSS, look and feel, graphics and promos.
- Designed brand new site: **IncTechnology.com**.
- Created numerous print projects: posters, magazine ads, and street advertisement, also logo designs.
- Supervised a small crew of web designers and interns.

**DOREMUS AND EAST-WEST CREATIVE, NYC** *Freelance Art Director* 2005–2006

- Created numerous Flash animated invites and banner projects for **Bank of America**.
- Web design: concept, creation and coding of product mini-sites and Flash promos for **Kraft Foods** and **Mega**.

**CREATIVE PARTNERS, Stamford, CT** *Freelance Art Director* 2004–2006

- Executed principal design and production of various print projects (including but not limited to multi-page brochures, folders, and slip-sheets).
- Was responsible for concept, design, layout and production of various promotional materials: print collateral, logo design, web pages and PowerPoint presentations.
- Clients include: **Citigroup, Telekurs Financial, iZone, Finlay, Quick**.

**THE PRINCETON REVIEW.COM, NYC***Freelance Art Director*

2002–2005

- Was responsible for the company's Direct Marketing Campaign visuals (Direct Mail): HTML mail and newsletters' design and integration, print projects include promotional postcards, posters and brochures.
- Helped in developing **The Princeton Review** consumer and **ECOS** sites. Responsibilities included: layout of the new pages, creating graphics, site icons, production, and supervising integration process (HTML and CSS).

**LIFETIME TELEVISION / NEW MEDIA, NYC***Freelance Art Director*

2001–2002

- Was directly responsible for the layout and design of LifetimeTV sweepstakes web pages and LifetimeTV sweepstakes on **MSN** web site.
- Created several mini-sites for **LifetimeTV.com**. Worked closely with marketing professionals in the conceptualization and creation of web pages, promotions, and banners.

**ABC.COM / WALT DISNEY, NYC***Senior Web Designer*

1999–2001

- Conceptualized and designed web pages, graphics and banners for **ABC.com** website.
- Took part in the **ABC.com** site redesign and developing the information architecture.
- Projects include **The View**, ABC Fall Preview, Soaps on Tour, ABC Daytime homepage, conceptual designs for **ABC homepage, MYABC.com**.

**ALLOY.COM, SOUNDSBIG.COM, ALTAMERICA.COM, TOUCHSCREEN MEDIA, NYC***Freelance web designer*

1999

- Designed web pages and Alloy.com (NYC) web site and large **Alloy** banner campaign on Yahoo pages.
- Created several mini sites on **Soundsbig.com** music site.
- Worked on the new web site design projects for Touchscreen Media.

*Prior to 1999:*

Worked on various studio projects for prominent artist including direct sculpting, model making and computer rendering at **Jeff Koons Studio**. Was involved in the large-scale museum projects at **Studio EIS**. Taught drawing for design, fashion design 1st year students and 3rd year stained glass, 4th year sculpture and 3rd year architecture students at **Lithuanian Art Institute** (Now: Vilnius Art Academy).

**Professional Education**

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**M.F.A. in Fine Arts & Education:** Lithuanian Art Institute (Now: Vilnius Academy of Arts) Vilnius, Lithuania**Fine Arts Studies:** National M. K. Ciurlionis Art School, Vilnius, Lithuania**Computer Skills / MAC & PC**

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Photoshop, Illustrator, InDesign, QuarkXPress, Flash, Dreamweaver, Fireworks, BBEdit, HTML, CSS, Microsoft Office, PowerPoint, Acrobat Professional, FileMaker Pro, QuickTime Pro

**Awards, Grants & Fellowships**

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Flashforward 1st Prize in Flash and video category (San Francisco)

Fellowship award in the category of Painting from the New York Foundation of the Arts (NYC)

The Annual State Grant of Lithuania

Fellowship in the Nordic Arts Center (Helsinki, Finland)

Grant of the Soros Center for Contemporary Arts (Vilnius, Lithuania)

Grant of the Nordic Information Office (Vilnius, Lithuania)

**Fine Art Skills**

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**Photography:** 35mm and medium format, darkroom silver print techniques, digital photography, digital retouching**Illustration and painting:** Oil, watercolor, life drawing, sculpting in various media**Work Samples and Professional URLs***Online Portfolio <http://www.vycka.com/design>*

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